



# Program Ad Form

**Ad Prices: Please circle ad size/number of shows**

| Ad Description    | 1 Show   | 2 Shows  | 3 Shows  |
|-------------------|----------|----------|----------|
| 1/4 Page          | \$40.00  | \$70.00  | \$100.00 |
| 1/2 Page          | \$75.00  | \$135.00 | \$200.00 |
| Full Page         | \$125.00 | \$230.00 | \$350.00 |
| Cover Page        | \$150.00 | \$275.00 | \$400.00 |
| 1/8 Page Personal | \$15.00  |          |          |

**Please Check Shows:**

- Spring Drama/Comedy
- Summer Musical
- Fall Drama/Comedy

**Ad Contact Data:**

Company Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ FAX Number \_\_\_\_\_

Contact Name \_\_\_\_\_

Special Instructions \_\_\_\_\_

**Ad Copy Information (check one):**

|                          |                   |
|--------------------------|-------------------|
| <input type="checkbox"/> | Use previous copy |
| <input type="checkbox"/> | New copy included |

**Billing Information (check one):**

**MCP Use Only**  
Payment Rec'd (Date, MCP Initials)

|                          |   |
|--------------------------|---|
| <input type="checkbox"/> | Payment with order (required with 1/8 page) |
| <input type="checkbox"/> | Please bill me                              |

Would you be willing to post a show advertisement in your business?  Yes  No

For questions regarding copy, placement or payment, please call 398-7804.  
Forms, copy and/or payment may be mailed to **MCP, Inc. at P.O. Box 300, Mason, OH 45040**

MCP Representative \_\_\_\_\_ Phone # \_\_\_\_\_

Black & White or Grayscale ad copy is preferred.

Please leave white space around copy to fit in frames shown below.

Copy can be attached and delivered via an MCP member, mailed to address on front or e-mailed to [lcatalin@cinci.rr.com](mailto:lcatalin@cinci.rr.com). TIF, JPG and BMP formats acceptable.

Most business cards can be adapted.

Personal ads can be typeset; simply print the exact words of your message clearly below.

**Full Page/Cover**  
**8 1/4" by 5 1/4"**

Personal Ad Copy:

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**Half Page**  
**4" by 5 1/4"**

**Quarter Page**  
**2" by 5 1/4"**  
(Can be placed vertically as 4" by 2 1/2")